



Dear Community Member,

One of the stars of the San Jose Earthquakes professional soccer team grew up right here in District 10! Steven Beitashour, who joined the Earthquakes in 2010, was a four-year letter winner at Leland High School in San Jose, where he won the Pat Tillman Leadership Award for exemplary sportsmanship, leadership and athleticism.

Steven started playing recreational soccer with the Almaden Valley Youth Soccer League (AVYSL) when he was just 4 and a half years old. At age 8 he switched to the competitive program through AVYSL and joined a team called the Lasers which he stayed with until he graduated high school.

Steven grew up attending San Jose Earthquakes games and even got to be a ball boy once. He says that now "When I see ball boys at our games I always make sure to say hello and tell them to keep working hard so they can I be in my spot one day."

Since joining the Earthquakes as a Midfielder, Steven has played in 27 games. In those appearances he has one career goal and seven assists. Steven made all seven of his assists in the 2011 season, thus leading the Earthquakes in assists in just his second year in Major League Soccer.

Steven was recently honored at Soccer Silicon Valley Community Foundation's Annual Dinner as a finalist for the 2010 Andrew Bedard Memorial Spirit of the Game Award. The award is given each year to the San Jose Earthquakes player who best exemplified community service. Steven was chosen as a finalist because of his continued commitment to the San Jose community. He is a regular participant in community service events with the Earthquakes, including visits to local schools, planting trees during the Earthquake's Go Green Week, and participation in youth soccer clinics around Silicon Valley.

Soccer is a wonderful sport that I know many of our District 10 residents enjoy.

For more information about the Almaden Valley Youth Soccer League visit

[www.almadensoccer.org/](http://www.almadensoccer.org/) or for more information about the San Jose



November 2011  
Newsletter  
print version is  
[available here](#)



Earthquakes visit [www.sjearthquakes.com](http://www.sjearthquakes.com).

All the best,



Nancy Pyle  
District 10 Councilmember

### NeighborWalk Training

Just a reminder to please join me on November 3rd from 6:00pm to 8:00pm at the Almaden Community Center (Room 1) to learn about NeighborWalk. NeighborWalk is a simple and effective crime prevention tactic that involves organized walks around your neighborhood.

NeighborWalk is a great way to discourage, deter and prevent crimes such as burglary, auto theft, car break-ins, and personal crimes which often occur in neighborhoods.

Another great program to get involved with is Neighborhood Watch. For more information about Neighborhood Watch, or to set up a Neighborhood Watch meeting for your street, visit

[www.sjpd.org/bfo/community/Crimeprev/neighborhoodwatch.html](http://www.sjpd.org/bfo/community/Crimeprev/neighborhoodwatch.html).

### The Youth Job Fair was a success!

I, in partnership with the City of San Jose and Vice Mayor Madison Nguyen, hosted the 4th Annual Youth Job Fair at Westfield Oakridge on Saturday, October 15. Thirty local companies and organizations offered over 100 jobs to the nearly 400 youth that attended the job fair. The Youth Job Fair provided an excellent opportunity for youth to meet face to face with area employers who are looking to hire youth for permanent and seasonal positions. They were also able to participate in on-site interviews and obtain information about jobs and career tracks in various industries and businesses. Participating businesses included Home Depot, Sears, Comcast, Ann Taylor, The Body Shop, Primerica, California Sports Center, The Loft, Sunglass Hut and Edible Arrangements.

### 2011 "Cover Your K-9" Day was a success!

The Police and Working K-9 Foundation works annually with Pet Food Express to raise money for local police and sheriff K-9s who need bulletproof vests, heat sensors and K-9 trauma kits to keep them safe. During the "Cover Your K-9" fundraiser with Pet Food Express, more than 60 K-9 teams attended the 40 Pet Food Express locations throughout the Greater Bay Area. They performed demonstrations with their dogs and educated folks about all of the important jobs that K-9s perform for our communities every day.

Through the Annual "Cover Your K-9" fundraiser with Pet Food Express, the Police and Working K-9 Foundation has raised \$76,601! With the funds, they will be able to provide 45 K-9s with bullet-proof vests or special heat alarms for their patrol cars. Additionally 75 police and sheriff handlers will receive custom Trauma Kits and be able to attend a specialized emergency medical training at the December 7th Regional K-9 Emergency Medicine Course.

At the Almaden Pet Food Express Store, San Jose Police Department Officer Brett Myers and his new K-9 were present. The Almaden store raised \$2,340 through pet washes and had special help from the San Jose Girl Scout Troop 60537 in generating cash donations. The girls posted signs at dog parks and schools and were very enthusiastic K-9 supporters



San Jose Earthquake  
Steven Beitashour  
celebrates with a teammate

### 2011 Youth Job Fair



Vice Mayor Nguyen and  
Councilmember Pyle  
at the 2011 Youth Job Fair



Councilmember Pyle with  
the Primerica representative  
at the Youth Job Fair



Councilmember Pyle at the

at the event. The girls wanted to help raise funds for our loyal police dogs and with their support the Almaden Pet Food Express raised \$588 in cash donations.

This was a quite a successful event but more K-9s are still in need of protection and the "Cover Your K-9" group hopes that they can reach their goal of \$100,000 by the end of the year. For more information [click here](#) or visit [www.coveryourk9.org](http://www.coveryourk9.org).

### Safe from the Start Halloween

I hope everyone had a safe and fun Halloween! Once again, my office participated in the Safe from the Start program, sponsoring the purchase and distribution of 900 glow necklaces to neighborhoods throughout District 10.

Safe from the Start is a citywide Halloween pedestrian safety campaign that was started in 2003. Through the program, neighborhood volunteers distribute glow necklaces in an effort to promote pedestrian safety and to protect our kids on Halloween.

Special thanks to the following community members for helping to distribute the glow necklaces:

- Brenda Blomquist and Larry Arias, Playa Del Rey Neighborhood Association
- Marilyn Rodgers, VEP Community Association
- Nick Labosky, Almaden Winery Neighborhood Association
- Rachel Goss, Countryview II Townhomes Homeowners Association
- Mark Wilhelm, Sunrise Neighborhood Association

### Shop San Jose Launches!

On October 12, the City's Office of Economic Development launched the "Shop San Jose" initiative. Using social media, this new program will link San Jose's 45,000 businesses, which offer a comprehensive array of goods and services, with San Jose residents to encourage local job growth and support public services.

Buying locally benefits the City and its residents in many ways:

- Buying goods and services in San Jose helps create local jobs as opposed to shopping online with an out-of-area retailer
- Choosing to patronize San Jose businesses rather than driving long distances has a positive impact on our environment
- Sales taxes from local purchases support public services like parks, libraries and police officers

You can find out more about the great deals available locally by visiting [www.shopsanjose.biz](http://www.shopsanjose.biz) online.

### Applied Materials Silicon Valley Turkey Trot

Come out on Thanksgiving morning (Thursday, November 24) and exercise to benefit three local charities: Second Harvest Food, the Housing Trust of Santa Clara County Bank and Santa Clara County Children's Health

### Almaden Pet Food Express for the Cover Your K-9 Fundraiser



San Jose Police Officer Brett Myers and his new K-9 with Girl Scout Troop 60537

The Martin-Fontana Parks Association had over 100 volunteers attend their work day at Jeffrey Fontana Park on October 15.



20 trees and about 130 small shrubs were planted by neighborhood volunteers.



Additionally, weeds were removed from the park entrance on Meridian Avenue.

Thanks to all involved for your hard work!

Initiative. It's an event the whole family will enjoy and a great way to kick off Thanksgiving Day! For more information and to register for the races visit the [Turkey Trot website](#).

### Hawaiian Airlines / Kristi Yamaguchi Downtown Ice returns

Skaters will once again glide under the palm trees of Downtown Ice, an outdoor rink set between the San Jose Museum of Art and Fairmont Hotel in downtown San Jose, starting November 18. Olympic Gold Medalist figure skater Kristi Yamaguchi, her Always Dream Foundation and Hawaiian Airlines also return to help promote the seasonal holiday tradition.

More than 40,000 skaters and thousands more spectators are expected to visit the rink as part of their holiday celebrations in downtown San Jose. Hundreds of thousands of people visit the center city to skate, stroll through Christmas in the Park, ride Winter Wonderland amusements and enjoy arts performances such as "The Nutcracker" and "A Christmas Carol."

Downtown Ice is in its 16th season overall and eighth year under the palms. For most of November and early December, the rink is generally open 5-9pm weeknights, 5pm-midnight on Friday, noon-midnight on Saturday and noon-10pm Sunday. During the busiest time of the season, December 16 to January 2, the rink will generally open at 11am and close at midnight. Admission prices remain the same as past years: \$15 for adults and \$13 for children 10 and under, including skate rental and unlimited time on the ice.

### Get Ready to Bring Your Own Bag!

The City's single-use plastic bag ban ordinance goes into effect on January 1, 2012. At that time,

- Grocery stores, pharmacies, small and large retailers will no longer be allowed to provide plastic carryout bags at checkout;
- Stores may still provide paper bags made of 40% post-consumer recycled material and charge a minimum of 10 cents for each bag. After the initial two years, the store charge will increase to a minimum of 25 cents for paper bags. The charge will be retained by the store;
- Customers purchasing food with WIC and CalFresh "food stamps" may be provided a recycled content paper bag at no cost for the first two years of the ban.

### New 669 area code for future residents

On October 20, the California Public Utilities Commission gave final approval to a plan that will add a new 669 area code to the same geographic region as the existing 408 area code in order to provide additional telephone numbers to meet increasing consumer demand. Everyone in the 408 area code will keep their current numbers, area code and all. However, new telephone numbers with the 669 area code will be issued to customers requesting new telecommunication services beginning in November 2012.

In addition, consumers calling any number in the 408 area code will have to dial 1 plus the area code before calling anyone, including other 408 numbers. This new dialing procedure must be used beginning October 2012.

For additional information, please consult the CPUC website:

[www.cpuc.ca.gov/PUC/Telco/generalInfo/Area+Codes/408+Area+Code.htm](http://www.cpuc.ca.gov/PUC/Telco/generalInfo/Area+Codes/408+Area+Code.htm).

### 2011 Holiday Gift of Mobility

This year the Able People Foundation, a nonprofit 501(c)(3), will purchase and provide low-income seniors and anyone with physical limitations with brand-new "Mobility Aide Products of Lightweight Transportable



The District 10 team created this pumpkin featuring our motto: Fly San Jose!



[Click here to Enlarge](#)

Wheelchairs or Walkers with Seat and Basket". The benefits of these Mobility Aide Product gifts go well beyond ease of mobility. They provide relief from the fear of isolation or of injury to a caregiver and allow individuals to live safely with pride at home and in the community. The deadline to apply is November 15, 2011. To apply, simply go to [www.ablepeoplefoundation.org](http://www.ablepeoplefoundation.org) or call 408-263-8000.

### Almaden Valley Women's Club looking for new members

The Almaden Valley Women's Club hosts the popular and celebrated Almaden Art and Wine Festival each year. Members attend monthly meetings featuring speakers and special programs and are rewarded through community involvement and friendship. The Almaden Valley Women's Club makes a positive impact on Almaden families, schools and non-profits through grants and scholarships. Meetings are the first Tuesday of each month at 7:00pm at Joint Ventures Church on Camden Ave. For up to date meeting information, or to find out more about the club and membership, please visit [www.almadenwomen.com](http://www.almadenwomen.com).

### San José Selected to Participate in IBM Operational Benchmarking Study

The City of San José is proud to be partnering with IBM in the next phase of the company's project to help cities operate more efficiently. San José was one of 100 cities evaluated in an IBM benchmarking study that analyzed how efficiently city governments deploy their resources. Now, San José has been chosen by IBM to participate in a more in-depth Operational Efficiency Study to identify potential cost savings opportunities that will help the City address its budget challenges given current economic realities. This study - concentrating on Police, Fire, and Parks, Recreation and Neighborhood Services - officially kicked off on October 24 when a team from IBM met at City Hall with various City staff.

### Light it, Lock it, or Lose it... Burglary and Theft Prevention

The San Jose Police Department has seen a recent increase in residential and vehicle burglaries from unlocked or open vehicles and garages. Working with your neighbors and the SJPd, there are a few simple things you can do to help prevent or reduce vehicle and residential burglaries.

Most burglaries are classified by law enforcement agencies as "crimes of opportunity." The criminal sees a home that is vulnerable to burglary and takes the "opportunity" to break in. Through basic preventive techniques, the average resident can make their home less appealing to the criminal.

- Avoid being an easy or inviting target – make sure your home is locked and install sensor lights outside. Keep lights on a timer when you are away from your home.
- Keep your cars locked and any valuables out of sight in the truck – do not let your car stand in the driveway with the keys in the ignition!
- Work with your neighbors to establish a Neighborhood Watch program.
- Start an email distribution list or Yahoo groups list for your neighborhood to quickly share information. Stay in constant communication with your neighbors.
- Call the San Jose Police Department at the first sign of anyone casing vehicles or homes (Casing is looking into vehicles or homes or loitering around them with no apparent lawful purpose).
- Be a good witness by obtaining a vehicle description and license plate number or a description of the suspicious person.

Bottom line is: Immediately report suspicious activity or persons in your



[Click here to Enlarge](#)

The 93rd Annual Veterans Day Parade will take place on Friday, November 11th. [Click here](#) to view the list of street and freeway off ramp closures.

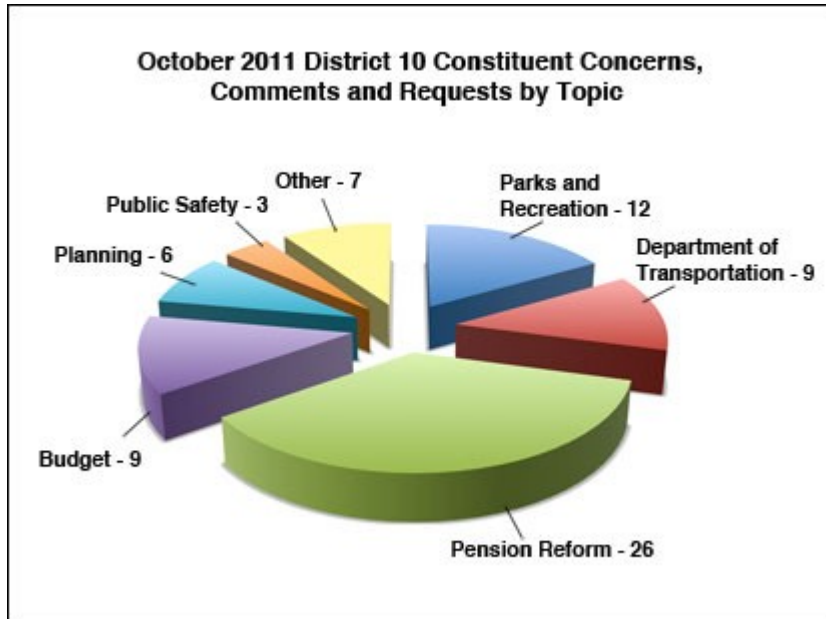


San Jose Public Library has received the 2011 National Medal for Museum and Library Service. This is the highest national honor for museums and libraries and is awarded to only 10 institutions across the country each year. For more information [click here](#).

**Arts Calendar –**  
*fun things to do around town!*

neighborhoods to the San Jose Police Department. Dial 9-1-1 from a land-line within San Jose or (408) 277-8911 from a cellular phone. For more information and tips, visit: [www.sjpd.org](http://www.sjpd.org) and click on the Crime Prevention tab under the Inside SJPD heading.

### Constituent Concern Chart:



### Community Calendar:

Tuesday, November 1; 1:30pm  
Tuesday, November 8; 1:30pm  
Tuesday, November 15; 1:30pm and 7:00pm  
Tuesday, November 22—no meeting  
Tuesday, November 29; 1:30pm  
City Hall, 200 E Santa Clara Street, City Council Chambers  
[www.sanjoseca.gov/clerk/agenda.asp](http://www.sanjoseca.gov/clerk/agenda.asp)

### Community Calendar:

#### Almaden Senior Association Meeting

Wednesday, November 2; 9:45am  
Almaden Community Center, 6445 Camden Avenue  
<http://www.almadenseniors.org/>

#### Parks and Recreation Commission Meeting

Wednesday, November 2; 5:00pm  
San Jose City Hall, 200 E Santa Clara Street, Room W120  
<http://www.sanjoseca.gov/prns/sjcommissions/parks/default.asp>

#### The Tech Museum After Hours

Wednesday, November 2; 6pm-11pm  
[http://www.thetech.org/plan\\_visit/afterhours/](http://www.thetech.org/plan_visit/afterhours/)

#### D10 Neighborhood Leadership Meeting

Thursday, November 3; 6:00pm  
Almaden Community Center, 6445 Camden Avenue, Room 1

#### South First Friday

Friday, November 4; 7:00pm  
South First Street between San Carlos and E. Reed streets  
[www.southfirstfridays.com/](http://www.southfirstfridays.com/)



#### Cabaret

Extended through Nov 6  
San Jose Stage  
[Click here for details](#)



#### Paintings by Joan Brown

Now – March 11  
San Jose Museum of Art  
[Click here for details](#)



#### The Story of My Life

Now – November 20  
Tabard Theatre  
[Click here for details](#)



#### Seussical the Musical

November 11 – 20  
Children's Musical  
Theater San Jose  
[Click here for details](#)

## Daylight Savings—Fall Back One Hour

Saturday, November 5

### District 10 Youth Advisory Council Meeting

Wednesday, November 9; 6:00pm

Almaden Community Center, 6445 Camden Avenue

### Veteran's Day Holiday

Friday, November 11

### Almaden Valley Community Association Meeting

Monday, November 14; 7:00pm

Almaden Community Center, 6445 Camden Avenue

[www.avca-sj.org](http://www.avca-sj.org)

### Hoffman Via Monte Meeting

Wednesday, November 16; 6:30pm

Hoffman Via Monte Neighborhood Center, 1180 Blossom Hill Road

### Applied Materials Silicon Valley Turkey Trot

Thursday, November 24

Downtown San Jose

<http://svturkeytrot.com/>

### VEP Community Meeting

Tuesday, November 29; 7:30pm

Vista Park Community Room; 475 Hyde Park Drive

[www.vepca.net/](http://www.vepca.net/)

## Did you know?

In September, the City of San José became the first recipient of the Robert C. Larson Workforce Housing Public Policy Award. The 2011 award, given by Urban Land Institute (ULI) Terwilliger Center for Workforce Housing, recognizes an exemplary state or local government that provides ongoing and sustainable support for the production, rehabilitation or preservation of workforce housing.

## Quote

“Judge each day not by the harvest you reap, but by the seeds you plant.”

—Robert Louis Stevenson



### Pagliacci & La Voix Humaine

November 12 – 27

Opera San Jose

[Click here for details](#)



### One Thing Leads to Another

San Jose Institute of Contemporary Art

November 12 – February 25

[Click here for details](#)

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