

April 2010 Newsletter

Dear «Preferred_Name»,

To mark the 20th anniversary of the NASDAQ's presence in Silicon Valley, San Jose Mayor Reed and the City Council had the honor of announcing the closing bell of the market on Tuesday, March 16th. The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with over 3,700 listed companies. The NASDAQ Stock Market lists 513 companies from California, of which 203 are based in Silicon Valley. You can watch the video of the ceremony and closing bell here www.sanjoseca.gov/mayor/.



NASDAQ Closing Bell Ceremony at City Hall

Looking towards the future, San Jose is positioning itself to become the leader in the green technology movement. An important element of our economic strategy is the City's nationally recognized Green Vision.

In 2009, the City achieved numerous goals and received many awards and accolades including:

- Silicon Valley earned over \$1.3 billion in venture capital investment
- The City of San Jose implemented energy efficiency measures and solar installations resulting in an energy savings of \$986,000 to date
- Certifying over 2.1 million square feet of public and private sector green buildings
- Achieving the highest diversion rate of recyclable materials from landfills in the Nation
- Increasing the City's trail network by 3.1 miles
- Selection by Business Week as the number one US city to start and grow a clean tech company

By 2022, San Jose has a goal of creating 25,000 clean technology jobs and becoming the World Center for Clean Innovation. As Chair of the City's Community and Economic Development Committee, I am working to make that dream a reality.

All the Best,

Nancy Pyle, Councilmember

April 1st 2010 Newsletter print version is [available here](#)



City of San Jose Budget Community Meeting Schedule

St. Patrick's Luncheon Photos:

Budget Update and District 10 Budget Forum Announcement – April 8th –

The City of San Jose takes great pride in passing a balanced budget on time each year. Unfortunately the City must confront an extremely high budget deficit of \$116 million for fiscal year 2010–2011 due to decreased tax revenues and rising costs. In order to balance the budget, the City Council will make difficult decisions that will have a major impact on the way we do business.

It is essential that the public is informed about how proposed budget reductions will impact San Jose and has the opportunity to weigh in on those proposals. The Mayor released his March budget message last month outlining his priorities for next year's budget. You can find the document online here:

www.sanjoseca.gov/mayor/goals/budget/CityBudget.asp#2010.

The Mayor, City Manager and I are co-hosting a budget forum in District 10 to present information about various budget proposals and hear feedback from you that will guide our deliberations.

[Click here](#) for a list of preliminary budget reduction proposals.

District 10 Budget Forum –

Thursday, April 8th: 6:30 pm – 8:00 pm
Almaden Winery Community Center
5730 Chambertin Drive

Almaden Senior Association St. Patrick's Day Luncheon –

It has been a tradition for many years for the District 10 Council Office to celebrate St. Patrick's Day with the Almaden Senior Association and this year we continued that tradition. We celebrated with a delicious corned beef and cabbage meal cooked by the Almaden Community Center Kitchen Staff and enjoyed watching the accomplished Irish dancers Tom and Laura Holford, and Ryan and Megan Ostiller perform several Irish jigs. Then we finished the Luncheon with Key Lime pie and a sing-a-long featuring When Irish Eyes Are Smiling. Special thanks to Almaden Community Center Staff Rebekah Hill and Almaden Senior Association Members Jack Campbell and Erin Barclay for their hard work organizing this event!

Thank you to the Holy Spirit Parish and Sacred Heart Community Service –

Thank you to the Holy Spirit Parish for its partnership with the Sacred Heart Community Service organization. Throughout the year Holy Spirit parishioners volunteer at Sacred Heart Community Service in many functions. Organizing and distributing food bags; collecting, processing and distributing clothing; assisting individuals with job applications and resumes—in total, about 50 people volunteer on a regular basis in one of these areas.

Finally, about four times a year, the parish sponsors an "immersion trip", where volunteers spend a day in which they organize and distribute food boxes and accept and distribute clothing. Participating in these trips has led to commitments for regular volunteer shifts in one or other of the above areas. It has also provided families with the opportunity to foster service opportunities for their children.

Volaris Airlines announces inaugural flight from Mineta San Jose Airport –

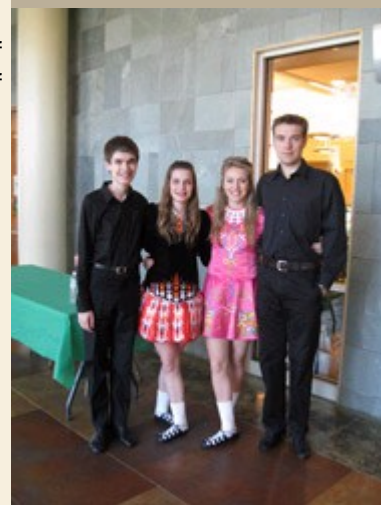
Volaris Airlines has announced it will inaugurate direct service between San Jose and Guadalajara, Mexico, beginning Friday, April 30. This marks the first new airline starting service at Mineta San Jose International Airport since Hawaiian Airlines launched its Honolulu flight in October 2005.



Almaden seniors Pat Eagan, Bill Eagan, Ernie Sadler, JoAnne Sadler, Diane Perovich, Vivian Malloy, Frank Perovich, Stephan Popovich and Helen Popovich at the luncheon



Vivian Malloy, Bekah Hill and Valerie Klaus at the registration table



Irish dancers Ryan Ostiller, Megan Ostiller, Laura Holford and Thomas Holford pose before their performance



Irish dancers performing

Guadalajara is the cultural center of western Mexico and is home to both Mariachi music and the popular Chivas soccer team. The City has vast economic potential as it is the 10th largest city in Latin America with driving industries in information technology and manufacturing.

Volaris has scheduled its daily Guadalajara flight to arrive in San Jose at 11:25 a.m. and depart at 12:35 p.m. The new flights are available for booking immediately through all the Volaris distribution channels.

San Jose becomes the 25th airport in the Volaris network of routes serving Mexico and the United States. According to Volaris, the airline's board of directors also expressed its appreciation for the support and collaboration from the airport and the community in San Jose during the route planning and approval process.

Volaris is Mexico's most efficient low-cost airline, aimed at offering customers a unique travel experience, operating the country's youngest and most modern fleet with an average age of three years per plane. Volaris is the only airline in Mexico offering an "On-Time Guarantee" on its 39 routes connecting 25 cities in Mexico, in addition to Los Angeles, Oakland, and now San José in California. The airline started operations in March 2006 and has over 1,500 employees committed to offering outstanding service to clients and suppliers. For more information about Volaris and booking flights, go to www.volaris.com.mx.

Guadalupe River Trail Photograph featured in National Magazine —

A photograph of a Guadalupe River Trail commuter will be featured in the Spring 2010 edition of American Trails Magazine. The magazine hosts an annual photography contest to showcase National Trails System designated trails throughout the country.

SJSU Graduate Student Develops iPhone Application that helps riders navigate public transportation system —

Knowing when the next bus or light rail train arrives while out and about is key for transit riders. SJSU graduate student Vashishtha Jogi has developed a new application for the iPhone that enables riders to look up route stops, times and locations with just the touch of a button. Without the application, riders must have internet access or go to a VTA stop to find travel information. Jogi's application can be downloaded for only 99 cents from the [iTunes store](http://iTunes.com).

Upcoming Events:

Safer Trails Workshop

Tuesday, April 6th: 6:00 pm

City Hall Wing

200 East Santa Clara Street

In response to the tragic passing of Beverly Head that resulted from an accident on Los Alamitos Creek Trail, the City of San Jose is assessing its trail safety regulations. Please come to this community meeting and provide your input on ways the City can improve safety on its trails. This will be the third public meeting on this topic. Past comments can be found on the San Jose trails website here www.sjpark.org/Trails/TrailSafety.htm.

Cultural Vision Plan Study Session

Wednesday, April 7th: 6:00 – 7:30 p.m.

Roosevelt Community Center - Community Room

901 East Santa Clara Street

The City of San Jose is preparing a Cultural Vision Plan to guide the community's cultural development in the coming decade. This plan will inform Envision San Jose 2040, the update to the City's general plan, and will also function as a stand alone plan for the Office of Cultural Affairs, City government and our partners in the community. It is a noteworthy milestone



Guadalajara Cathedral by night



Award Winning Photograph by San Jose Trails Program Manager Yves Zsutty



SJ Transit iPhone Application

that, for the first time in San Jose's history, the City's general plan will include an arts and culture element that will serve as a blueprint for cultural development for the next 10–15 years.

The Cultural+Planning Group consultants David Plettner and Victoria Saunders have completed work on the draft Cultural Vision Plan. At this study session they will present the key elements of the draft plan. Arts Commissioners Walter Soellner, Jessica Zenk, Lisa Gonzales and Charles Lauer will invite input and discussion.

Community input and participation has been invaluable in the development of the Cultural Vision Plan. Many community members provided input through the Cultural Vision Plan online survey. The Cultural Vision Plan Town Hall Meeting on November 14 was a rich source of input to the planning process. The consultants have conducted meetings and focus groups with a wide range of key stakeholders across the community. The Arts Commission has convened a public study session, and the Cultural Vision Plan Team has made presentations to the Envision 2040 Task Force and maintained ongoing engagement with the Task Force's work through their representatives on the Arts Commission. To date there have been hundreds of people involved in the development of the draft Cultural Vision Plan. Please RSVP to rsvpculturalaffairs@sanjoseca.gov or by calling 408.277.5144 ext. 31.

Next Steps for New Streetlights Community Meeting

Wednesday, April 7th: 7:00 pm – 8:30 pm
Roosevelt Community Center
901 East Santa Clara Street

Earlier this month, 140 San Jose residents participated in a streetlight demonstration that sought their response to a variety of different types of lights. On April 7th, the City will report out on the data collected at those demonstrations, discuss the implications of those results, and outline how the City proposes to use that information to select and operate San Jose's new streetlights to reduce the City's energy bills, improve the quality of light on San Jose streets, and protect the night sky.

With the adoption of its Green Vision in 2008, San Jose made a commitment to convert all of its 62,000 streetlights to zero emission lights—streetlights powered entirely by renewable energy—by 2022. The Green Vision is a ten-point plan the City Council adopted in 2008 that seeks to reduce the City's carbon footprint by half. LED energy efficient streetlights can also be dimmed in the late evening hours when traffic is minimal to save costs. The City estimates it would be able to save more than \$2 million on our annual streetlight energy bill by switching to "smart" LED streetlights.

Almaden Valley Community Association Election Forum

Tuesday, April 13th: 7:00 pm – 9:00 pm
Almaden Library and Community Center
6445 Camden Avenue

By Almaden Valley Community Association

The Almaden Valley Community Association (AVCA) will sponsor an election forum with the five (5) candidates who seek to become the next Santa Clara County Supervisor for District 1. The forum will be held on April 13, 2010, from 7 PM to 9 PM in the Community Room of the Almaden Library/Community Center at 6445 Camden Avenue. The position is now held by Don Gage who will be termed out on December 31st 2010.

The five candidates for the non-partisan position are: Teresa Alvarado, non-profit foundation executive; Peter Arellano, Gilroy Councilmember; Thomas Kruse, founder and owner of Kruse Winery; Mike Wasserman, Los Gatos current Councilmember and former Mayor; and Forrest Williams, former San Jose Councilmember.



Safer Trails Workshop



Comparison of current low pressure sodium streetlights with new LED streetlights

Contact Us

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Friends of the Almaden
Library Book Sale

Book Sale at the Almaden Branch Library

Saturday, April 17th: 9:00 am – 3:00 pm
Almaden Library
6445 Camden Avenue

The Friends of the Almaden Library will have over 50 tables filled with books and audio-visual items at their semi-annual sale. If you are looking for books: fiction, non-fiction, children's, foreign language, etc., or CDs, DVDs, audio books, cassettes, and even records, the Community Room of the Almaden Community Center, 6445 Camden Avenue is the place to be.

The price is right: 50 cents for paperbacks and \$1.00 for hardcover books, plus a small number of excellent "Specials" like coffee table books for just a few dollars more. Area residents bring in excellent donations every week which the Friends members sort and arrange for sale in the lobby at any time plus at these large book sales twice a year. Get there early for the best selection. From 2 to 3 PM you can get a big discount: a "Bag of Books for \$5" – yes, just \$5 for as many books as you can fit into a brown grocery bag during this final hour of the sale. Proceeds go to the Almaden Branch Library for additions to their collection, special programs, and any other library needs.

UNSCC 2010 Conference

Saturday, April 17, 2010
8:00AM to 3:30PM
San Jose City College
2100 Moorpark Ave, San Jose, CA 95128

Registration – 8:00 AM
Welcoming – 8:45 AM
Start of Educational Training/Workshops & Forums – 9:10 AM
Resource Fair / Lunch – 11:20 AM
BRICC Awards & Networking – 12:45 PM
End of Educational Training / Workshops & Forums – 3:30 PM

Registration Form, Descriptions of Educational Training/ Workshops & Forums, and Conference Map are available at:

[2010 Conference Registration Form](#)

[2010 Conference Class Descriptions](#)

Conference is offered without charge to attendees. For more information about the conference, contact Michael LaRocca at (408) 564-2374 or email him at Michael LaRocca. *Event in partnership with the City of San Jose Neighborhood Development Center*

VEP Election Forum

Thursday, April 22nd: 7:00 to 9:30 pm
Gunderson High School Theater
620 Gaundabert Lane

By *Dave Noel and Dave Fadness from the VEP Community Association*
For four decades VEP has proudly sponsored election forums to help our members vote smart. Not only do our members meet candidates running for office, but the candidates meet our members and learn of our interests and concerns.

This year is proving to be another big election year, and the June 8th primary election is fast upon us. VEP is currently organizing an election forum that will be cosponsored by VEP Community Association, Erikson Neighborhood Association, Pinehurst Residents Association, Thousand Oaks Neighborhood Association, Colony Green Homeowners Association, Hayes Neighborhood Association, and Almaden Valley Community



United Neighborhoods of
Santa Clara County



Attend one of the Election
forums organized by District
10 Neighborhoods VEP &
AVCA in April



Hat's off to the 2010 Great
American Litter Pickup
Volunteers!



San Jose Cycling Classic
coming May 15th – 16th

Association.

We plan to cover four major ballot items. As of this writing, we've confirmed nearly every declared candidate for the following races:

- County Board of Supervisors, District 1
- San Jose Mayor
- Santa Clara County District Attorney
- San Jose City Council, District 9

Our event format includes opening and closing statements by each candidate and time for them to answer questions from the audience. Our event moderator will be former KNTV Channel 11 news reporter and current Santa Clara Valley Water District spokesperson Susan Siravo. San Jose City Council District 9 candidates will be featured last on the agenda, allowing audience members from District 10 to leave early if they prefer.

3rd Annual "Youth Can Make the Difference" Conference—April 23rd

The 3rd Annual Youth Conference will take place at San Jose City Hall on April 23rd from 9am to 3pm. This workshop will give an overview showing how the City budget system works to help teens become more educated about the system. This workshop will also serve as a brief introduction for teens on how they can become more active in the community and how to become more environmentally friendly. And finally, this workshop will focus on methods to prepare students for future success by providing details on topics such as time management and financial responsibilities. Visit www.sanjoseca.gov/district8/events/ to download a registration form. The deadline to register is Friday, April 2nd. Fax your completed registration form to 408-292-6412.

San Jose hosts Cycling Classic during Amgen Tour of California

May 15–22nd 2010

This year's week-long San Jose Cycling Classic comes to the streets of San Jose, beginning on Saturday, May 15 with events and activities to appeal to riders and cycling enthusiasts of every age and capability. New this year is the inclusion of the The Mattson Technology San Jose ViaVelo which will join the Classic's popular "Sun Power King of the Mountain Ride" with an Executive Challenge, movies, cycling education classes and more fun. The San Jose Cycling Classic will bring together more than 1,500 cycling athletes, 20,000 spectators and 40 cycling-related exhibitors. Join us and see why San Jose is a one of the best places in the world to cycle! Visit <http://sanjoseclassic.com/01/> for more information.

Relay for Life Almaden

The Almaden Relay for Life will take place from Saturday, June 12th 10am to Sunday June 13th 10am. Relay for Life is a life-changing event that brings together more than 3.5 million people to celebrate the lives of those who have battled cancer, remember loved ones lost to the disease, and fight back against this disease that takes too much. Please visit http://main.acsevents.org/site/TR?fr_id=20303&pg=entry for more information.

Constituent Concern Chart February 2010:



2009 Relay for Life Photo

Arts Calendar –
fun things to do around town!

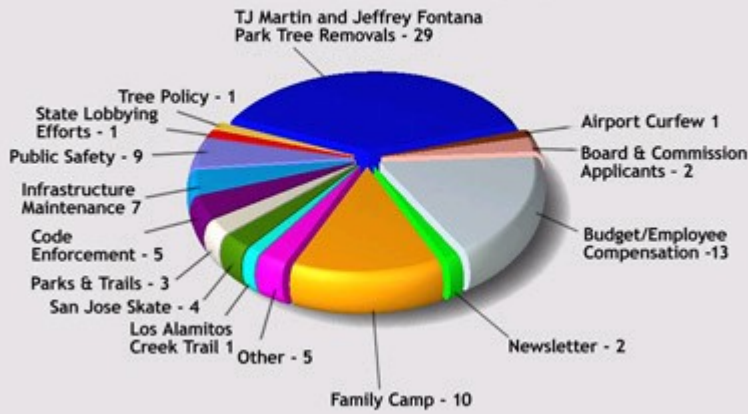


Star Trek: The Exhibition
San Jose Tech Museum of Innovation
Now through April 11th
[Click here for details](#)



Spring Repertory Program-
Moments, Salut D'Amour & Square Dance

March 2010 District 10 Constituent Concerns, Comments and Requests by Topic



Community Calendar

Easter: Sunday, April 4th

City Council Meeting

Tuesday, April 6th: 1:30pm

San Jose City Hall, 200 East Santa Clara Street

www.sanjoseca.gov/clerk/agenda.asp

Citywide Public Safety Community Meeting on Trails

Tuesday, April 6th: 6:00pm – 7:30pm

San Jose City Hall, 200 East Santa Clara Street, Committee Rooms

Almaden Senior Association Meeting

Wednesday, April 7th: 9:45am

Almaden Community Center; 6445 Camden Avenue

District 10 Budget Forum

Thursday, April 8th: 6:00pm

Almaden Winery Community Center; 5730 Chambertin Drive

Almaden Valley Community Association Meeting

Monday, April 12th: 7:00pm

Almaden Community Center; 6445 Camden Avenue

City Council Meeting

Tuesday, April 13th: 1:30pm

San Jose City Hall, 200 East Santa Clara Street

www.sanjoseca.gov/clerk/agenda.asp

Public Safety Policing Part 2

Wednesday, April 14th: 6:00pm

San Jose City Hall, 200 East Santa Clara Street, Council Chambers

Santa Teresa Foothills Neighborhood Association Meeting

Thursday, April 15th: 6:30pm – 8:00pm

Location: TBD

www.stfna.org/

City Council Meeting

Tuesday, April 20th: 1:30pm

San Jose City Hall, 200 East Santa Clara Street

www.sanjoseca.gov/clerk/agenda.asp

Playa Del Rey Neighborhood Association Meeting

Wednesday, April 21st: 7:00pm

Pearl Library; 4270 Pearl Avenue

Ballet San Jose

April 8th to 11th

[Click here for details](#)



Singin' in the Rain

Children's Musical Theater

San Jose

April 16th to 24th

[Click here for details](#)



Goldie Hawn—Unique Lives Series

San Jose Center for the Performing Arts

April 19th

[Click here for details](#)

Hoffman Via Monte Neighborhood Association Meeting

Wednesday, April 21st: 6:30pm – 8:30pm

Hoffman Via Monte Neighborhood Center, 1180 Blossom Hill Road, Suite 2

VEP Community Association Election Forum

Tuesday, April 22nd: 7:00pm

Gunderson High School, 622 Gaundabert Lane

www.vepca.net/

VEP Community Association Meeting

Tuesday, April 27th: 7:30pm

Vista Park

www.vepca.net/

Quote

“Fool me once, shame on you; fool me twice, shame on me.”

-Chinese Proverb

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